

Archer Schoen Associates, LLC
...helping Business Connect with Government



EXPERIENCE and KNOWLEDGE GENERATING SOLUTIONS

Archer Schoen Associates, a consulting firm focused on providing the best combination of access, experience, knowledge, and personnel to support our Clients' Federal, State, Local, and International Customers.

Each Client's needs are unique, and we encourage you to contact us to review your requirements and discuss what **Archer Schoen Associates** can do to enhance your Government business.

Who We Are

Formed in 2008, **Archer Schoen Associates** are Government Market Experts with over 70 years of collective senior-executive experience in Government and in a range of high-tech industries serving U.S. Federal, State, Local, and many International Government markets. We maintain top-level contacts with Government acquisition decision-makers in the Americas, Europe, Asia, Africa, the Pacific Rim, and Australia.

Archer Schoen Associates Profile

- Established in 2008 to bring together Strong High-Tech Industry and Government Experience and Knowledge
- Consulting Services Dedicated to Assisting Clients with Government Market Entry, Business Capture, and Business Operations
- Exceptional Government/Industry Team with Senior-Level Experience and Superior Knowledge



OUR CLIENTS

Government markets present extraordinary challenges for any new entrant or smaller player. **Archer Schoen Associates** team with companies that want to enter or to expand their business in the Federal, State, Local, and International markets.



What Archer Schoen Associates Can Do for You

- Implement Highly Competitive Client Marketing, Sales, and Business Development Programs
- Diversify Client Product and Service Offerings
- Enhance Clients' Market-Specific Competitive Advantage
- Expand into New Client Markets and New Opportunities
- Provide Specific Capture Tactics and Strategies
- Market Analysis & Market Development
- Strategic Planning
- Business Development
- Proposal Support Services
- Capture Support
- Win/Loss Analysis
- Customer Service Follow-up
- Customer Satisfaction Management

Business Plan Consulting

Archer Schoen Associates have unparalleled experience in creating and improving strategic and tactical Business Plans. Over our 70 collective years of experience, we have developed Business Plans for many Clients already servicing Government markets, and for Clients who want to enter them.

We are the business-planning firm of choice for growing companies, for the following reasons:

- **Methodology:** **Archer Schoen Associates** have developed a unique, proprietary process to create high-quality, fully-customized business plans that result in superior Client satisfaction and success.
- **Industry Expertise:** Our business-plan consultants have completed numerous projects and developed extensive expertise in Government markets.
- **Client Range:** **Archer Schoen Associates** have worked for companies ranging from start-ups to Fortune 500 firms. We fully understand the needs of organizations at their various stages of growth.
- **Understanding of Qualified Resources and Investment Needs:** We regularly meet with our Clients to review resources and capital, and continually assess and adjust strategy and plans to help them quickly, successfully advance to their next level.
- **Functional Expertise:** Our team includes experts in every functional area related to strategic business planning, including market research, win strategies, and fulfillment obligations.
- **Team Excellence:** **Archer Schoen Associates** business plan consultants have extensive professional backgrounds and first-hand experience that are brought to each Client engagement. Among other accomplishments, **Archer Schoen Associates** team members have successfully launched and grown companies themselves.
- **Deliverables:** We understand and prepare each of the core deliverables that investors and other constituents may need or require, including Business Plans, Executive Summaries, Financial Models, Capture Plans, and Proposal Submittals.

Business Development Services

- Our Capabilities and Services
- Business Development Services
- Market Analysis and Business Strategy
- Business Plan Consulting
- Market Entry and Growth
- Marketing, Sales, and Customer Support
- Capture Support
- Proposal Management Support Services
- Fulfillment Strategies
- Contract Modifications
- Customer Satisfaction Management



Please Contact Us:

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